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INSTRUCTIONAL MANAGEMENT OF ESP FOR AGROTECHNOLOGY AND AGRIBUSINESS STUDIES: AN EXPERIENTIAL REFLECTIVE PRACTICE

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Abstract

This paper discusses reflection of ESP class instructional management for Agro Technology and Agribusiness studies at the Faculty of Agriculture, Balitar Islamic University. The instructional management comprises analysis of students' needs, competence and behavior, instructional preparation, instructional intervention using a combined pedagogical and instructional leadership approach, and instructional evaluation. This research was a reflective approach towards instructional practices. The study found out that instructional processes, the combined students centered task-based approach of language teaching and situational leadership approach, have resulted excellent achievement. Students successfully translated English texts to acceptable Indonesian conversion and worked out for producing final paper work of scientific articles and books transliteration. The combination of pedagogical and leadership approach in instructional management has satisfied the aims of ESP teaching for the Agro Technology and Agribusiness studies.

Keywords: instructional management, ESP, agrotechnology, agribusiness

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1. INTRIDUCTION

The new emergence of knowledge and technology has influenced the advancement of industrial and economic practices on of which is using the information and communication technology. It forces the higher education institution to face global challenges, future compertence requirements, community perception, knowledge and pedagogic development, and recent chalenges phenomena. These challenges include globalization and glocalization in all sorts of life (Supriyono, 2013:2). Such phenomenon has been predicted by Toffler (1970) by calling future shock, Toffler (1980) on the Third Wavebook, and Naisbit (1982) on the Megatrens. The competition of "man and machine" of Toffler and the notion of "hightech and high touch" must be managed in such a way that the higher education institution provides advance knowledge to students and enables their students to understand the language of technology. Most of technological information and new knowledge have been written in English. Therefore, English trasliteration skill is highly neeed by students.

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Looking at the advancement of knowledge and technology, mainly the Agro technology and Agribusiness, the Faculty of Agriculture of Balitar Islamic University has provided a compulsory English for Specific course that aims at enabling students to read scientific texts such as journal, book, and other scientific articles related to Agro technology and Agribusiness studies. To succeed the English for Specific Purposes inlining this purpose, there needs an effective method and classroom management to support students in learning the English for Specific Purposes. Having this background, the writer conducts this action research to contribute the fulfillment of the need.

This instructional professional practice is a scientific approached initiative employing the principles of an action research with the focus of ESP classroom management using the combined task-based language teaching and situational leadership approach to enable Agro Technology and Agribusiness students to transliterate scientific English texts into Indonesian. The objective of this semi action research is then describing how the classroom management improves the ability of the ESP students of Agro Technology and Agribusiness to transliterate scientific English texts into Indonesian.

2. THEORETICAL REVIEW

English for Specific Purposes has grown tremendously since 1960 (Anthony, 2014:1). However, there has been many discussions on how ESP is approached as a field of study. Anthony (2014:1) states that

"...discussion list about whether or not English for Academic Purposes (EAP) could be considered partof ESP in general. At the Japan Conference on ESP also, clear differences in how people interpreted the meaning of ESP could be seen. Some described ESP as simply being the teaching of English for any purpose that could be specified. Others, however, were more precise describing it as theteaching of English used in academic studies, or the teaching of English for vocational orprofessional purposes."

Considering that the purposes of English learning in the non English Department in Balitar Islamic University are different among one department to other departments, the University considers that the course is named English for Specific Purposes Course that is translatable to *Bahasa Indonesia* as *Bahasa Inggris Profesi*.

English for Specific Purposes can be defined as a course that meets specific needs of the learners, makes use of Definition of ESP of underlying methodology and activities of the discipline it serves, and centered on the language appropriate to these activities in terms of grammar, lexis, register, study skills, discourse and genre(Dudley-Evans, 1997, in Anthony, 2014:2). Further, Anthony (2014:3) states:

"...From the definition, we can see that ESP can but is not necessarily concerned with a specific discipline, nor does it have to be aimed at certain age group or ability range. ESP should be seen simple as an 'approach' to teaching, or whatDudley-Evans describes as an 'attitude of mind'."

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Aiming at the certain group can be said as "ESP is an approach to language teaching in which all decisions as to content and method are based on the learner's reason for learning" (Hutchinson and Waters., 1987:19). ESP has been brought about by a combination of three important facts, which are the expansion of demand for English to suit particular needs and developments in the linguistics and educational psychology fields (Hutchinson and Waters, 1987:8). Thus, the tasks of ESP lecturer will contain needs analysis, selection of materials, and appropriate approach or method suit to the needs and characteristics of the learners. In terms of language teaching methodology, a lot of language teaching methodology have been developed for the purpose of teaching English. Task-based methodology has been widely used in teaching English to make students' active and gain their language knowledge and skill through tasks (Supriyono, 1996:41).

With reference to Crookes and Chaudron (1991:50-51), Supriyono (1996:42) defines "task" as "any specifically designed activity in EFL teaching and learning which a teacher alone or together with students sets up to facilitate language learning". Learning a language using tasks can be called as "Task-based learning" (Hammer, 1991:34). With tasks, language can be learned through active experience and when learners are exposed to directed activitries involving problem solving in the target language, learning will take place and powerful (Allwright, 1977:5; Bire, 1993:20). Poopatwiboon (1993:22) says that task-based language teaching is a type of Communicative Language Teaching (CLT). Tasks are proposed to be units of language analysis (Breen, 1987).

As a system of language syllabus, there are three kinds of syllabus with task-based language teaching (Supriyono, 1996:44). Long and Crookes (1992) name them as prosedural, process, and task-based language teaching syllabuses. The procedural syllabus is used with the assumption that "...language structure is best acquired when the learners are preoccupied with understanding ...in a task" (Supriyono, 1996:44). The tasks will give students some processes of thought (Prabhu, 1987:24). Language lessons are facilitated with the so-called pre-task, task, and feed-back (Prabhu, 1984: 1984; Barreta and Davies, 1985:121, also in Supriyono, 1996:44). The process syllabus uses tasks with no presetting tasks, but with negotiation and preinterpretation (Breen and Candlin, 1980; Breen, 1984; and Candlin, 1987; also in Supriyono, 1996:45).

In this case, teachers do not require to have prepared tasks and they will negotiate with students in classes. Finally, the Task-Based Language Teaching (TBLT) syllabus is employed under the assumption that learners best learn languages through using tasks in real situations (Long and Crookes, 1992, also in Supriyono, 1996:45). Such syllabus is best said as the type of communicative language teaching (Poopatwibon, 1993:20) that enables students to do tasks which mean clasroom work leading them to comprehend, manipulate, produce, and interact in the target language (Nunan, 1989:10). Poopatwiboon (1993:21) argues that among the tree types, the TBLT is powerful by employing target tasks identification, task types classification, and pedagogic task design. Supriyono (1996), however, found out in his research in victorian primary schools, Australia that procdedural syllabus was very powerful to learn target language faster with limitation of learning time,

Upon the use of any of the three types syllabuses, classroom management is crucial for divers levels of the students' English background. Therefore, a review on the classroom management is essential to discuss. A classroom management is defined as follow:

"Classroom management is a gestalt, dependent upon several interdependent components: (1) an engaging curriculum; (2) working with anger, projection, and depression; (3) students as responsible citizens; (4) the teacher as a self-knowing model; (5) classroom management skills; (6) working with resistance, conflict, and stress; and (7) robust instruction". (Hanson, 1998).

In line with the above definition, classroom management also refers to:

"...to the procedures, strategies, and instructional techniques teachers use to manage student behavior and learning activities. Effective classroom management creates an environment that is conducive to teaching and learning. Ineffective classroom management often creates chaos." (Starr, 2004)

Therefore, management functions of instructionare essential. These are instuctional planning, pupil and tasks leading and organization, classroom intervention that include controlling, and feedback as well as evaluation. As long as the writer experience in teaching language for more that 15 years concerns, adopting the situational leadrship in a classroom management is beneficial. Situational leadership is an approach of leading followers by identifying the followers' readiness that suits the leaders' style (Hersey, Blanchard, and Johnson, 1996). In contexts of classroom, this can be adopted as *an instructional leadership* in which the leader is the teacher and the followers are the students. The readiness is identified as including ability and willingness factors and the leadership style is identified as including task behavior and relationship behavior. The concept can be simply presented in the following figure.

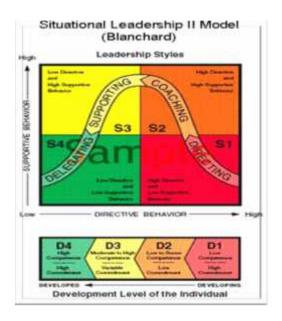


Figure 1 adapted from Blanchard Situational Leadership two Model.

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Aligning the notions of English for the specific purposes, the task-based language teaching, and the situational leadership, the ESP lecturer can manage the ESP classroom by identifying the purpose of ESP instruction, selecting ESP materials, identifying of learners ability and willingness to learn as well as English ability background, designing tasks and selecting materials, giving tasks and leadding learners to learn by employing suitable styles of instructional leadership, and giving feedback for the ESP results.

3. METHODS

This was a scientific professional instructional practice which was not intended to be a designated reseach. However, since the practice was conducted scienticially using the principles of an action research, this can be said that this practiced was the type of action research. An action research is

"...a continuous and participative learning process, with a starting point but often no absolute end-point. The core goal of action research is to create sustainable learning capacities and give participants the option of increasing control over their own situation. Such a goal suggests the possibility of an extended process that can span a lifetime." (Warrican, 2006:2).

The action research is basicaly a problem solving research whose process is an emergent meaning that . It continues to be emergent until the problems have been resolved, at least tothe satisfaction of attending the set expectation or criteria to make efficient, energy or finances. In action research there are cycling processes of instructional inter-vention on the basis of problem and criteria to achieve. Whithin the process intervention approaches are done for getting better results of students achievement in learning EFL. The Action research can be framed as the following:

First Cycle:

Plan

- ✓ Identify the problem area.
- ✓ Narrow it down so that it is manageable.
- ✓ Investigate the problem. When does it happen? Who does it affect? Where does it happen?
- ✓ Think about what might be causing the problem. Talk to other teachers and/or read to get more ideas about this.
- ✓ Think about a solution and how to implement it.
- Think about what evidence you will collect to decide whether your action is successful or not. How will you collect it? How will you analyze it?

• Teach / Act

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✓ Implement your solution.

Observe

✓ Gather evidence which you will analyze to decide whether your solution was successful or not.

Reflect

Analyse the evidence you gathered. Has the problem been solved? If not, what step will you try next? If yes, what problem will you try to solve now?

Second cycle works with the same steps . When at the end of the Cycle Two the results are not satisfactory, Cycle Three shall be done. With respect to this reflective analysis, the identified problems are the learners behaviors in classrooms and the inappropriateness in their transliteration. What to be means by learners behaviors are differences in background, motivation, and attention which lead to inconducive learning environement and therefore inappropriateness of their transliteration remains. To help students get into the appropriate transliteration in terms of lexical and contextual meanings, the following criteria are predetermined.

No	Chategory	Criteria	Remarks
1	Lexical meaning	Propperly transliterated in equivalence	Such as Look Up: Mencari, but
		to Indonesian meaning	not Melihat ke atas.
2	Morphological meaning	Propperly transliterated in equivalence	Such as living organism: Benda
		to Indonesian meaning	(Organisme) hidup, but not hidup
		-	benda (organisme)
3	Synthactical meaning	Propperly transliterated in equivalence	Such as The green city requires
		to Indonesian meaning	sustainable plantation
			maintenance: Kota hijau
			mempersyaratkan pemeliharaan
			tanaman yang berkelanjutan, but
			not Hijau kota itu syaratnya
-			tanaman berkelanjutan dipelihara.

Note: In each three-paragraphs text, the impropper transliteration shall be minimized into at least 5% in each chategory to revise.

Table 1: Preset criteria

At the first cycle the classroom was managed by using the combination of Procedural Task-Based Language Teaching and Situational Leadership approaches. The tasks were assigned in groups without selecting the learners' levels of development. At the second cycle the tasks were assigned in groups by selecting the learners' levels of development. Final assessment in each of the cycle include group and individual transliteration works. Since at the second cycle the transliteration inappropriateness reached satisfactory result, the third cycle do not apply. The instructional process works for a semester with three preliminary meetings prior to the need analysis, and other twelve meetings for the rest of the process. So, each cycle only works for 5 of 90 minutes meetings. Subjects of this semi-action research

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were students of Agro-technology and Agribusiness of the employee group. Prior to the cycle, the students were assigned to transliterate scientific articles taken from Agro-Technology and Agribusiness Journal both individually and in group. The individual assignment was in the form of transliterating two random paragraphs and the group assignment was in the from of transliterating the whole journal that can be done either in the classroom and outsite the classroom. However, at least three paragraphs had to be transliterated in the classroom with lthe lecturers intervention. The classroom management intervention was only applied the transliteration activities in the classroom. Analysis of the transliteration proppriety was done by using the three above chategories and the theory of translation consideration.

4. FINDINGS

At the first cycle, learners were simply grouped into four groups regardless of the developmental levels as advised by the situational leadership. The classroom was managed by helping students in each group simultaneusly. The coaching advise using the situational leadership styles was done by differenciating intervention for each students in each group. Students were allowed to use dictionary and electronic translation tools. The process was done in six executive meetings. The findings showed that prior to EFL Instruction, the students ability in making transliteration varied. In average the inppropriate transliteration could be shown in table 1, table 2, table 3 and table 4.

Tabel 1. Journal 1-Partially or a paragraph of *Nutrient Dynamics in Open Field Floriculture: Some Thoughts* (Individual task assignment)

No	Chategory	Average percentage of	Numbers of paragtaphs,
		inappropriateness	Sentences, phrases, and words
1	Lexical meaning	26 Words (54.16%)	48 Words per paragraph
2	Morphological	15 Phrases (41.66%)	36 Phrases per paragraph
	Meaning		
3	Syntaxtical Meaning	6 Sentences (100%)	6 Sentences er paragraph

Table 2. Journal 2 – Wholy or all paragraph: *Nutrient Dynamics in Open Field Floriculture: Some Thoughts* (Group Task Assingment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentenxes, phrases, and words
1	Lexical meaning	24 Words (50%)	48 Words per paragraph
2	Morphological	12 Phrases (33.33%)	36 Phrases per paragraph
	Meaning		
3	Syntaxtical Meaning	5 Sentences (83.33%	6 Sentences per paragraph

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Table 3. Journal 3-Wholy or all Paragraph *Crop Adaptation to Biotic and Abiotic Conditions: Going Wild with Next Generation Sequencing Technologies* (Individual Task Assignment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentenxes, phrases, and words
1	Lexical meaning	Paragraph 1:	Paragraph 1:
		60 words (20%)	299 words
		Paragraph 2:	Paragraph 2:
		25 words (17.48%)	143 words
		Paragraph 3:	Paragraph 3:
		22 words (11.16%)	197 words
		Paragraph 4:	Paragraph 4:
		15 words (20.54%)	73 words
		Total: 122 (17.13%)	Total: 712
2	Morphological	Paragraph1:	Paragraph 1:
	Meaning	10 Phrases (20.83%)	48 Phrases
		Paragraph 2:	Paragraph 2:
		5 Phrases (27.8)	18 Phrases
		Paragraph 3:	Paragraph 3:
		5 Phrases (15 %)	33 Phrases
		Paragraph 4:	Paragraph 4:
		3 Phrases (30%)	10 Phrases
		Total: 23 Phrases	Total:109 Phrases
		(21.10%)	
3	Syntaxtical Meaning	Paragraph1:	Paragraph 1:
		5 Phrases (71.42%)	7 Sentences
		Paragraph 2:	Paragraph 2:
		3 Phrases (60%)	5 Phrases
		Paragraph 3:	Paragraph 3:
		5 Phrases (62.5 %)	8 Phrases
		Paragraph 4:	Paragraph 4:
		2 Phrases (100%)	2 Phrases
		Total:15 (68.18%)	Total:22 Sentences

Then, the classroom was managed by intervening the students behavior with the combination of Tasks-Based Approach and Situational Leadership Approach. The tasks were given *individualy* in the classroom with prior activities of translating together classically. In the process of instruction, the lecturer/the writer did a quick readiness analysis and helped the students by using suitable leadership styles as for R1 or D1, the intervention was using directing style by giving them complete guide. For R2 or D2 students, the intervention was using selling style by giving them complete guide and discussion. For R3 or D3 students, the

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intervention was using participating style by giving a little help with motivation. For R4 or D4 students, the intervention was using delegation style by just giving them hint. The Process was done in three executive meetings. Results of these intervention could be shown as follow:

Journal 4: Nutrient Diagnostics in Citrus: Are they Applicable to Current Season Crop

(Group Tasks Assignment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentences, phrases, and words
1	Lexical meaning	100 Words (11.76%)	1 Paragraph: 850 Words
2	Morphological	43 Phrases (37%)	116 Phrases
	Meaning		
3	Syntaxtical Meaning	9 Sentences (52%)	17 Sentences

Afterwords, the classroom was managed by intervening the students behavior with the combination of Tasks-Based Approach and Situational Leadership Approach. The tasks were given *in groups* in the classroom with prior activities of translating together classically. In the process of instruction, the lecturer/the writer did a quick readiness analysis and helped the students by using suitable leadership styles within each group as for R1 or D1, the intervention was using directing style by giving them complete guide. For R2 or D2 students, the intervention was using selling style by giving them complete guide and discussion. For R3 or D3 students, the intervention was using participating style by giving a little help with motivation. For R4 or D4 students, the intervention was using delegation style by just giving them hint. The Process was done in three executive meetings. The results were shown as in table 5 and table 6.

Table 5. Journal 1-rework: (Group Task Assignment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentences, phrases, and words
1	Lexical meaning	13 Words (27.16%)	48 Words per paragraph
2	Morphological	10 Phrases (27%)	36 Phrases per paragraph
	Meaning		
3	Syntaxtical Meaning	3 Sentences (50%)	6 Sentences per paragraph

Table 6. Journal 2-rework (Group Task Assignment

		<u> </u>	
No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentences, phrases, and words
1	Lexical meaning	9 Words (18.75%)	48 Words per paragraph
2	Morphological	6 Phrases (16.66%)	36 Phrases per paragraph
	Meaning		
3	Syntactidal Meaning	3 Sentences (50%)	6 Sentences er paragraph

The above tables showed that the students' behavior classroom management at the first cycle turned out to improve the propriety of transliteration by the students. The average

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improvement of lexical meaning propriety of the individual assignment increased by 27%. The average of morphological meaning propriety of the individual assignment increased by 14.66%. The average of Syntaxtical meaning propriety of the individual assignment increased by 50%. The average improvement of lexical meaning propriety of the group assignment increased by 31.25%. The average of morphological meaning propriety of the group assignment increased by 16.67%. The average of Syntaxtical meaning propriety of the group assignment increased by 33.33%.

At the second cycle, learners were grouped into four with the identification of learners' development levels. Each group was containing the same level of development. The students were allowed to use dictionary and electronic translation tools. The process was done in six executive meetings. The findings could be shown in the following table 7 to table 12.

Table 7. Journal 5-partially: *The Effect of Ethanol Production on Coarse Grains: New Price Relationships* (Individual task assignment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentenxes, phrases, and words
1	Lexical meaning	45 words (12%)	375 words of 2 Paragraphs
2	Morphological	18 Phrases (39.13%)	46 Phrases of 2 Paragraphs
	Meaning		
3	Syntaxtical Meaning	6 Sentences (46%)	13 Sentences of 2 Paragraphs

Table 8. Journal 6-Wholy: The Effect of Ethanol Production on Coarse Grains: New Price Relationships(Group Task Assingment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentenxes, phrases, and words
1	Lexical meaning	871 Words (12.2%)	7125 Words of 38 Paragraphs
2	Morphological	173 Phrases (19.8%)	874 Phrases of 38 Paragraphs
	Meaning		
3	Syntaxtical Meaning	67 Sentences (19.3%)	347 Sentences of 38 Paragraphs

Table 9. Journal 7-Partially: Market Orientation, Innovativeness, and Performance of Food Companies (Individual Task Assignment)

	1 `	<u> </u>	
No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentences, phrases, and words
1	Lexical meaning	38 Words (5.9%)	642 words of 2 Paragraphs
2	Morphological	6 Phrases (9%)	66 Phrases of 2 Paragraphs
	Meaning		
3	Syntaxtical Meaning	3 Sentences (13.6%)	22 Sentences of 2 Paragraphs

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Table 10. Journal 8-Wholy: Market Orientation, Innovativeness, and Performance of Food Companies (GroupTask Assignment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentences, phrases, and words
1	Lexical meaning	93 Words (6%)	1536 Words of 5 Paragraphs
2	Morphological	10 Phrases (6%)	165 Phrases of 5 Paragraphs
	Meaning		
3	Syntaxtical Meaning	6 Sentences (10%)	55 Sentences of 5 Paragraphs

Table 11. Journal 1-Rework for parts of the text: *Nutrient Dynamics in Open Field Floriculture: Some Thoughts* (Individual Task Assignment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentenxes, phrases, and words
1	Lexical meaning	2 Words (4.1%)	48 Words per paragraph
2	Morphological	2 Phrases (5.5%)	36 Phrases per paragraph
	Meaning		
3	Syntaxtical Meaning	1 Sentence (16.6%)	6 Sentences per paragraph

Table 12. Journal 1-Rework for whole text *Nutrient Dynamics in Open Field Floriculture: Some Thoughts* (Group Task Assingment)

No	Chategory	Average percerntage of	Numbers of paragtaphs,
		inappropriateness	Sentenxes, phrases, and words
1	Lexical meaning	2 Words (4.1%)	48 Words per paragraph
2	Morphological	2 Phrases (5.5%)	36 Phrases per paragraph
	Meaning		
3	Syntaxtical Meaning	1 Sentence (16.6%)	6 Sentences er paragraph

Compared to the first assessment prior to the classroom management intervention using the combined Task-Based Approach and Situational Leadership, the results of the second cycle improved temmendously. The propriety of transliteration in lexical meaning for the individual task achieved 4.1% exceeding the set criteria which increased by 50.06%. The propriety of transliteration in morphological meaning for the individual task achieved 5.5% approaching the set criteria which increased by 36.16%. The propriety of transliteration in morphological meaning for the individual task achieved 16.6% which increased by 83.4%.

Similarly, the propriety of transliteration in lexical meaning for the group task achieved 4.1% exceeding the set criteria which increased by 50.06%. The propriety of transliteration in morphological meaning for the group task achieved 5.5% approaching the set criteria which increased by 36.16%. The propriety of transliteration in morphological meaning for the group task achieved 16.6% which increased by 83.4%. Since, the results

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showed tremendous increase and had approached to the set criteria, the results were considered satisfactory, and therefore, the third cycle was not necesary to do.

The Situational leadership approach was more successful when the students were grouped on the basis of their levels of readiness or development, which was those who had R1 or D1 level were grouped into R1 or D1 group. Tasks were procedurally designed by giving Pre-Task activities, Whilst-Task activities, and Post-task activities. The Pre-tasks were transliteration tasks in unison led by the lecturer. The Whils-tasks were transliteration tasks within their readiness groups, and the Post-tasks were translitertation in unison in the form of class discussion on their transliteration works in every paragraph. Results showed that their propriety on the lexical, morphological, and syntaxtical meaning transliteration improved tremendously.

5. CONCLUSION AND SUGGESTION

From the findings, it was concluded that that the combination of pedagogical and leadership approach in instructional management has satisfied the aims of ESP teaching for the Ago Technology and Agribusiness studies. It was suggested that this professional reflection could be further studied using action research or research and development.

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